

GREEN VALLEY AWARDS - Contest for the best organic and natural products at InterCHARM



Registration for the GREEN VALLEY AWARDS contest of the best natural and organic products at InterCHARM 2018 is now open! Applications will be accepted until October 8, 2018.

LookBio and Ekokosmetika.ru together with REED Exhibitions, organizer of the most important beauty event in Russia InterCHARM, holds a contest for the best organic and natural cosmetic products within the exhibition in October 2018. Registration of applications for the contest is now open.

Aims and objectives of GREEN VALLEY AWARDS:

- celebrate and reward the achievements in the development of natural and organic cosmetic products of the exhibitors of InterCHARM 2018.
- provide clear guidance to consumers in the complex world of natural cosmetics.
- demonstrate new trends and innovations of the natural cosmetics market in Russia.

Nominations of natural and organic cosmetic products of Russian and foreign origin are both welcome to the contest. There are three awards categories:

1. Best organic product
2. Best natural product
3. Best "green" innovation

Companies wishing to participate, must be exhibitors of InterCHARM 2018.

For each brand up to 9 positions (maximum 3 in each of the three categories) can be nominated. Any company wanting to participate must ensure compliance with the criteria of GREEN VALLEY AWARDS (see below for link). All details about the regulations of the contest and necessary paperworks can be found at http://www.ekokosmetika.ru/green_valley_awards - please scroll down to the end.

Participation in the contest is subject to a charge of fee per nominated products.

The award ceremony will be held on 27 October 2018 within the framework of GREEN VALLEY EcoDAY at InterCHARM (Moscow, "Crocus-Expo", October 27, 15:00-16:00; Hall InterCHARM Med). The winners will be announced in front of a professional audience of industry representatives, bloggers, journalists, and VIP-guests.

Registration for bloggers and press (only):
<https://lookbiomedia.timepad.ru/event/808708/>.

Guests of GREEN VALLEY EcoDAY at InterCHARM also have free entry to the ceremony.

The winning products of GREEN VALLEY AWARDS will certainly be curiously received by beauty press, bloggers and information partners of InterCHARM, LookBio.ru and Ekokosmetika.ru

Applications for GREEN VALLEY AWARDS are accepted through e-mail only with a full set of necessary documents **until 08 Oct 2018**. In addition 5 product samples of the nominated products must be send to the organizer of the contest.

Here you can find more information about GREEN VALLEY AWARDS, e.g.

[contests regulation](#)

[admission criteria](#)

formulars for for admission and for product nominations – can be downloaded here, see http://www.ekokosmetika.ru/green_valley_awards - please scroll to the end

Link for payment see [here](#)

For further questions feel free to contact the coordinator of the contest:

LLC "Lookbio Media»

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for requests in English or Russian:

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Please send products and original documents via courier post to the following address:

109004, Moscow,

Bolshoy Drovyanoy pereulok, 8, building 1, 4th entrance, 4th floor

LookBio Media.